









# HOME HYGIENE, ANTI INSECT, PET CARE, 100%ECO INNOVATION, PERFORMANCE AND QUALITY

# New Concepts for Old Needs



**SMAPU GROUP** is a dynamic Italian Company located in Verona, we are specialized in production & distribution of consumer goods in the categories of detergency, hygiene, pet care and personal care. In a few years we achieved a remarkable sales increase and nowadays you can find our products on the shelves of the main Italian retail chains.

Our Mission is to create innovative, effective and best performing products, 100% Made in Italy.

Our Strategy is to add value to our partners and consumers through innovative products with extra features in terms of eco-sustainability or performance: New concepts for old needs. Our Efforts are nowadays oriented to develop a full range of plastic free detergents and contribute to the health of our planet.













# LINEA 100%ECO PLASTIC FREE













**MR. PAPER 100%ECO PLASTIC FREE** is the newest eco-sustainable absolutely plastic-free detergents range.

MR. PAPER 100%ECO PLASTIC FREE range is composed of 21 items in 3 different paper packaging: trigger shaped, bag and hangable case:

#### • Detergent tabs (cardboard trigger of six tabs)

Kitchen Degreaser - Trigger 6 tabs Bathroom Limescale remover - Trigger 6 tabs Multiple surfaces detergent - Trigger 6 tabs Glasses & Mirrors - Trigger 6 tabs

#### Powder additives (paper bag of 900 g)

Citric Acid – 900 g paper bag Washing Soda – 900 g paper bag Lye "as it used to be" – 900 g paper bag Activated Sodium Percarbonate for coloured fabrics – 900 g paper bag Activated Sodium Percarbonate for white fabrics – 900 g paper bag

#### Bleach tabs (Paper bag of 60 tabs)

Neutral Bleach tabs – paper bag of 60 tabs Menthol Bleach tabs – paper bag of 60 tabs Lavender Bleach tabs – paper bag of 60 tabs Lemon Bleach tabs – paper bag of 60 tabs Red Fruits Bleach tabs – paper bag of 60 tabs

#### Bleach tabs (Cardboard hangable case of 20 tabs)

Neutral Bleach tabs – Cardboard hangable case of 20 tabs Menthol Bleach tabs – Cardboard hangable case of 20 tabs Lavender Bleach tabs – Cardboard hangable case of 20 tabs Lemon Bleach tabs – Cardboard hangable case of 20 tabs Red Fruits Bleach tabs – Cardboard hangable case of 20 tabs

#### Cure Washer Tabs (Cardboard hangable case of 10 tabs)

Cure Dishwasher tabs – Cardboard hangable case of 10 tabs Cure Washing Machine tabs – Cardboard hangable case of 10 tabs











#### DETERGENT TABS

In a category dominated by plastic packaging, we realized the disruptive impact of a plastic free packaging with the same shape of traditional detergent packaging (trigger/spray bottle).

**So, we patented a cardboard blister which is shaped as a trigger spray bottle** developing a range of 4 items: Kitchen degreaser, Bathroom descaling, Multi-surface (Multipurpose), Glass & Mirrors cleaner.

The label on the front of the blister can be removed and attached to a re-used trigger of 500 or 750 ml to identify the specific purpose.



Each Item has a significant impact on the shelf because 6 detergent tabs are packed into a cardboard blister (patented system) which is shaped as a classic trigger. It is very easy to use: consumers just need to fill the bottle with warm water and add one tab (or two for double concentration), wait a few minutes to let the tab(s) dissolve and finally close the bottle.

The detergent is now ready to use, giving consumers the awareness of their significant contribution to protect our environment: The total plastic saving corresponds to 500 g plastic per unit (6 new triggers and an old one which has been re-used).











#### LAUNDRY ADDITIVE/DETERGENT POWDERS - PAPER BAG OF 900 g

We developed a practical Havana Paper Bag with 900 g capacity in order to pack without any plastic our 5 laundry additive/detergent powders: Citric Acid, Multipurpose washing soda, Lye "as it used to be", Sodium Percarbonate for white and for coloured fabrics.











#### **BLEACH TABS - 60 TABS PAPER BAG**

The same paper bag will also be the plastic free container of a new range of bleach tabs in a count of 60 in all our 5 classic versions: neutral, menthol, lavender, lemon and red fruits.





















#### BLEACH TABS - 20 TABS CARDBOARD CASE

In order to offer a pocket packaging of 20 bleach tabs (corresponding to 2,5 Litres of liquid bleach) with a shelf price comparable to traditional bleach, we developed a small cardboard hangable case:



**CURE DISHWASHER AND CURE WASHING MACHINE TABS - 10 TABS CARDBOARD CASE** The new cardboard hangable case will also allow us to eliminate the plastic from the packaging of the cure dishwasher and cure washing machine tabs, now available in a plastic free packaging of 10 tabs.

















# HOME HYGIENE













SMAPU GROUP started his own business in the Detergency and Home Hygiene categories. The offer has been enriched year by year and now embraces Citric Acid, Washing Soda, Lye, Sodium Percarbonate for white or coloured fabrics and a new Pet Hair Dissolver Laundry Additive.

SMAPU GROUP has been the first Italian company who strongly believed in the potential of bleach tabs and now SMAPIU brand is market leader for this category. We can offer different counts and fragrances, e.g., Classic or Luxury in the 40 tabs bottle or in a pocket tube of 8 tabs.

The assortment also includes 2 specific tabs for the cleaning and maintenance of washing machine and dishwasher, limescale remover tabs for the WC, a range of pre-toilet sprays in different fragrances called ANTES WC and, finally, a specific tab for fruit and vegetables sanitizina.

















































## SMAPIU' CITRIC ACID

Citric acid is a compound naturally occurring in citrus fruits, it comes in the form of powder or granules and can become a valuable ally for housekeeping.

It is a natural raw material that is used as fabric softener in the washing machine, as rinse aid in the dishwasher, as limescale remover and descaling agent for toilet or dishwasher and washing machine, for cleaning all washable surfaces, glass or mirrors etc...

Citric acid is one of the most used natural allies for the domestic hygiene.

SMAPIU' CITRIC ACID is available in a practical recycled plastic bottle of 500 gr.













#### PURE WASHING SODA – SODIUM CARBONATE

**Sodium Carbonate**, well-known as washing soda or soda ash, is a natural raw material which has been used for over 5,000 years: The ancient Egyptians used it to produce soaps and mixtures for fabrics' washing.

Nowadays, washing soda is suitable for multiple purposes as removing stubborn oily dirt from surfaces, cleaning the oven, clean empty oil and wine bottles, eliminating soot deposits, sanitizing the WC, removing unpleasant odours, boosting the power of bio-detergents, and many others.

Pure Washing Soda - Sodium Carbonate is an ecological and sustainable raw material which sanitizes, degreases, washes, bleaches, and neutralizes unpleasant smells.

**Pure Washing Soda - Sodium Carbonate** is available in a practical recycled plastic bottle of 500 g with closing lid.













## **SMAPIU' LYE "AS IT USED TO BE"**

# SMAPIU' LYE "AS IT USED TO BE" is the new SMAPU GROUP natural product as Citric Acid and Washing Soda.

It is an eco-friendly natural compound which has been used since ancient times for housekeeping: from laundry to crockery, floors, sanitary fixtures, etc.

Lye is a very ancient natural blend coming from the wood ashes: it is composed of natural raw materials which are respectful of fabrics and once they have been disposed are not harmful to the ecosystem.

Lye powder is ideal for washing linen, both by hand and in the washing machine. It can be also used as washing-up detergent providing clean dishes easily removing oil, grease and stubborn stains. Well-known for its remarkable efficiency as stain remover from the clothes it is also very versatile for many housekeeping purposes.

#### It is very easy to use:

- 1. In the washing machine: add 2-3 spoons in the tray or directly in the drum
- 2. For handwash: dissolve 2-3 spoons in water and then soak the clothing
- 3. For washing-up: rub the lye directly on the crockery with a wet sponge
- 4. For surfaces as tiles, sanitaryware, etc. dissolve 2-3 spoons in 750 ml of water in a spray bottle

SMAPIU' LYE AS IT USED TO BE is available in a practical recycled plastic bottle of 400 g with lid.













#### SMAPIU' SODIUM PERCARBONATE

**SMAPIU' SODIUM ACTIVATED PERCARBONATE** is an ecological and non-polluting bleaching agent, which is mainly used to remove stains and sanitize the laundry by hand and in the washing machine.

Thanks to the ACTIVE oxygen that is released yet at only 30-40 C, it can clean, bleach and sanitize also at low temperatures respecting the fabric.

**SMAPIU' SODIUM ACTIVATED PERCARBONATE FOR WHITE GARMENTS** has in addition the optical whiteners that make bright and shiny white garments, once dried.

**SMAPIU' SODIUM ACTIVATED PERCARBONATE** is available in a practical bottle of 500 g with closing lid.















#### SMAPIU' PET HAIR DISSOLVER

**SMAPIU' PET HAIR DISSOLVER** is the additive for dissolving and removing pet hair from the laundry in the washing machine; thanks to its features it can be indifferently assorted in Pet Care, Laundry or Home Hygiene shelf with excellent performances.

During washing, all the hair is immediately removed from the fabric, then it is agglomerated and finally softened and totally dissolved without any residual in the machine filter.

**SMAPIU' PET HAIR DISSOLVER** is ideal for garments in contact with pets, but also for pet bedding, towels and blankets, it can also be used on an empty washing cycle to remove previous hair residuals from the machine.

For pet hair removal add 2-3 spoons (50-60 grams) of **SMAPIU' PET HAIR DISSOLVER** to the usual detergent and run the washing program at suggested temperature.

**SMAPIU' PET HAIR DISSOLVER** is available in a comfortable 500 g jar with closing lid.













#### SMAPIU' BLEACH TABS CLASSIC

IN 2016 MORE THAN 12.000 ITALIAN CONSUMERS HAVE AWARDED OUR BLEACH TABS AS PRODUCT OF THE YEAR.

Thank You All!

Nowadays bleach tabs are available in Italy in the most of retailers signs and the consumer has perfectly understood the several benefits, such as:

- Equivalent of 5 litres of pure bleach;
- The same price as 5 litres of liquid bleach;
- Less weight to take home (100 grinstead of 5 Kg.);
- Less plastic, less transport, less pollution, more ecological.

SMAPIU' BLEACH TABS CLASSIC is available in 40 tabs recycled bottle in the natural, menthol, lavender, lemon and red fruits versions.

























## **SMAPIU' BLEACH IN TABS 1 LITER**

SMAPIU' BLEACH IN TABS 1 LITER in the new version in tube with 8 tablets is equivalent to 1,2 litres of pure liquid bleach.

Beyond the neutral version, SMAPIU' BLEACH IN TABS 1 LITER is provided in menthol, lavender, lemon and red fruits scent.













#### SMAPIU' DISHWASHER CARE & WASHING MACHINE CARE

SMAPIU' DISH WASHER CARE AND WASHING MACHINE CARE are two specific items for deep cleaning of the household appliances. It removes grease and limescale of the spraying arms up to the filter, keeping perfectly clean the internal parts.

**USER INSTRUCTIONS:** with the basket completely empty, insert a tablet inside the appropriate container and carry out a vacuum cycle with a 60 ° program.

The value pack contains 5 tabs (20 grams each) inserted in water-soluble films, the ideal use would be at least once a week or every 10/15 washes.

SMAPIU' DISH WASHER CARE and WASHING MACHINE CARE releases a pleasant and durable fresh scent (lemon and lavender) is suitable for all types of dishwashers and washing machines, and prolongs the life of household appliances.















# **SMAPIÙ ANTI-ODOUR FOR RUBBISH BAGS**

**SMAPIÙ ANTI-ODOUR FOR RUBBISH BAGS** is a blend of essential oils which cab completely eliminate the unpleasant smell of rubbish bags, especially the organic waste bags.

Shake well and apply 3-4 sprays directly on the rubbish in the bag. The effect will be immediate.

**SMAPIÙ ANTI-ODOUR FOR RUBBISH BAGS** can also be used directly on used baby diapers before disposing.

**SMAPIÙ ANTI-ODOUR FOR RUBBISH BAGS** is available in a comfortable 55ml spray bottle in vanilla and citrus scent, in a 12 pcs counter display.















# **SMAPIU' WC DESCALING TABS**

**SMAPIU' WC DESCALING TABS** is a specific tab for the toilet bowl presented as a double white and blue layer tab with a new formula and a triple action that cleans, neutralizes smells and dissolves limestone.

**SMAPIU' WC DESCALING TABS** has a strong descaling power and a pleasant lavender fragrance.













#### ANTES WC ODOURLESS PRE-TOILET SPRAY

**ANTES WC ODOURLESS** is a blend of natural essential oils preventing the classic unpleasant odours of the bath even before they begin, allowing us to leave the bath more scented than before.

The process consists in a very simple physical concept: the essential oil, lighter than water, create an invisible coat which inhibits the smell to come out.

Furthermore, the misting involves the WC's internal walls, preventing inelegant signs.

**USER INSTRUCTIONS:** All it takes is a good shake, then make 3-4 sprinkles directly into the surface of the toilet bowl and in the water and then proceed with the usual and classic operations.

**ANTES WC ODOURLESS** can also be used to eliminate any smell coming from the bin containing organic waste, the baby's dirty nappy etc., even in this case 3-4 sprinkles are enough to obtain immediately the result. Antes WC odourless is made in the vanilla, mint, citrus, lavender, white moss and pine scents.

**ANTES WC ODOURLESS** is available in a 55 ml pocket spray, moreover, to facilitate the launch in new markets, we developed single-dose samples of 2 ml, which can be offered for free at the cash desk in order to allow the consumer test the product.

















# **IGIENIAL FRUIT & VEGETABLES**

It is well known that fruits and vegetables are exposed to pests and bacteria on the ground that can cause serious health problems.

**IGIENIAL FRUIT & VEGETABLES** is a specific product for the optimal sanitization of fruits and vegetables and is the only product on the market that comes in tabs, while the current competitors are a liquid product and a granulated powder.

To realize the sanitizing solution, just dissolve every single tab in a litre of water.















# PET CARE













SMAPIU' PET is the new range dedicated to our pets, which is characterized by premium quality and premium performances of the formulas.

























#### SMAPIU' PET HAIR DISSOLVER

**SMAPIU' PET HAIR DISSOLVER** is the additive for dissolving and removing pet hair from the laundry in the washing machine; thanks to its features it can be indifferently assorted in Pet Care, Laundry or Home Hygiene shelf with excellent performances.

During washing, all the hair is immediately removed from the fabric, then it is agglomerated and finally softened and totally dissolved without any residual in the machine filter.

**SMAPIU' PET HAIR DISSOLVER** is ideal for garments in contact with pets, but also for pet bedding, towels and blankets, it can also be used on an empty washing cycle to remove previous hair residuals from the machine.

For pet hair removal add 2-3 spoons (50-60 grams) of **SMAPIU' PET HAIR DISSOLVER** to the usual detergent and run the washing program at suggested temperature.

**SMAPIU' PET HAIR DISSOLVER** is available in a 500 g jar with closing lid.















#### **SMAPIU' PET - HAIR PERFUMER**

**SMAPIU' PET HAIR PERFUMER TALC** is a formula with natural ingredients from vegetal origin, delicate tension-actives and glycerine for a gentle cleansing of the hair; thanks to the pleasant talc perfume, it helps to prevent bad smells; mallow extracts, thyme and chamomile enrich and complete the formula.

Gently apply **SMAPIU**' **PET HAIR PERFUMER TALC** on hair and legs, without pressing hard and avoiding the eye area, the result will be instantaneous.

## **SMAPIU' PET - LEGS SANITIZER**

**SMAPIU' PET LEGS SANITIZER** is a formula made of vegetal origin ingredients, delicate tension-actives and glycerine for a gentle cleansing of feet and legs. Sanitizing legs daily or after a walk is very healthy for the pet and it is very easy: just rub the wetted sponge (included with the product) on the feet and along the entire legs. The presence of alcohol in the formula ensures a perfect sanitizing and after an instantaneous evaporation our pets will be immediately able to walk and run.

**SMAPIU' PET LEGS SANITIZER** prevents bad smells; mallow extracts, thyme and chamomile enrich and complete the formula.

**SMAPIU' PET LEGS SANITIZER** is available in a pocket 55ml spray bottle.













#### SMAPIU' PET - REPELLENT FOR ANNOYING INSECTS

**SMAPIU' PET REPELLENT FOR ANNOYING INSECTS** is a formula based on citronella and sage, two ingredients from vegetal origin very well-known for their capacity to keep insects far away. The effect of **SMAPIU' PET REPELLENT FOR ANNOYING INSECTS** is immediate: you only need to gently apply the product on hair and legs of your pet without pressing hard and avoiding the eye area.

**SMAPIU' PET REPELLENT FOR ANNOYING INSECTS** is available in a pocket 55ml spray bottle.



## SMAPIU' PET - LITTER ODOUR ELIMINATOR SPRAY



**SMAPIU' PET LITTER ODOUR ELIMINATOR SPRAY** is available in two fragrances: lavender and musk. It is a mix of essential natural oils which eliminates unpleasant pet odours in litter trays.

For a total neutralisation of the classic unpleasant litter odours for some days, you simply need to shake the bottle and spray directly one or maximum two times (to avoid too much perfume for the cat) onto the dirty litter itself and then stir the sand.

**SMAPIU' PET LITTER ODOUR ELIMINATOR SPRAY** can also be used to eliminate the bad smell form cat's poops. For this purpose, we recommend 2-3 sprays in the rubbish bag to have neutralisation of the unpleasant smells.

**SMAPIU' PET LITTER ODOUR ELIMINATOR SPRAY** is available in a pocket 55 ml spray bottle.











## **SMAPIU' PET - CAT'S BED SANITIZER**

SMAPIU' PET CAT'S BED SANITIZER is a formula conceived to clean and sanitize bed and surfaces.

Thanks to the presence of alcohol combined with a rubbing action, it cleans and perfectly sanitizes the surfaces where domestic animals sleep without leaving shades and ensuring a very quick evaporation.

**SMAPIU' PET CAT'S BED SANITIZER** is available in a 500 ml spray bottle.













#### SMAPIU' PET - DOGS INDOOR DISACCUSTOMER

**SMAPIU' PET DOGS INDOOR DISACCUSTOMER** is a by smell repulsive formula which discourages dogs to mark their territory. It contains essential oils of Eucalyptus and other ingredients which help changing in a short time, by means of an olfactory action, the bad habits of dogs to dirty the indoor sites with their droppings.

The product is ready to use: clean the surface to treat before use, then sprinkle uniformly and abundantly from a distance of 25-30 cm on doors corners', windows, floors, sofas, carpets, tents, and all the surfaces we want to protect from our dog. In case of usage on delicate fabrics or surfaces, we suggest to test the material's resistance on a hidden corner before.

SMAPIU' PET DOGS INDOOR DISACCUSTOMER is available in a 500 ml spray bottle.













#### SMAPIU' PET - CATS INDOOR DISACCUSTOMER

**SMAPIU' PET CATS INDOOR DISACCUSTOMER** is a by smell repulsive formula which discourages cats to mark their territory.

It contains essential oils of Bitter Orange and other ingredients which help changing in a short time, by means of an olfactory action, the bad habits of dogs to dirty the indoor sites with their droppings.

The product is ready to use: clean the surface to treat before use, then sprinkle uniformly and abundantly from a distance of 25-30 cm on doors corners', windows, floors, sofas, carpets, tents, and all the surfaces we want to protect from our dog. In case of usage on delicate fabrics or surfaces, we suggest to test the material's resistance on a hidden corner before.

**SMAPIU' PET CATS INDOOR DISACCUSTOMER** is available in a 500 ml spray bottle.













#### SMAPIU' PET - OUTDOOR DISACCUSTOMER

**SMAPIU' PET OUTDOOR DISACCUSTOMER** is a by smell repulsive formula which discourages cats & dogs to mark their territory.

It contains essential oils and other ingredients which help changing in a short time, by means of an olfactory action, the bad habits of cats & dogs to dirty the indoor sites with their droppings

The product is ready to use: clean the surface to treat before use, then sprinkle uniformly and abundantly from a distance of 25-30 cm on doors corners', windows, floors, sofas, carpets, tents, and all the surfaces we want to protect from our dog. In case of usage on delicate fabrics or surfaces, we suggest to test the material's resistance on a hidden corner before.

**SMAPIU' PET OUTDOOR DISACCUSTOMER** is available in a 500 ml spray bottle.













#### **SMAPIU' PET - PUPPIES DISACCUSTOMER**

**SMAPIU' PET PUPPIES DISACCUSTOMER** is a by smell repulsive formula which discourages puppies of cats & dogs to mark their territory.

It contains Mint essential oils and other ingredients which help changing in a short time, by means of an olfactory action, the bad habits of cats & dogs puppies to dirty the indoor sites with their droppings

The product is ready to use: sprinkle uniformly and abundantly from a distance of 25-30 cm on flower beds, exterior walls, door corners, windows, gates, flower boxes,

Sprinkle every day at first, then every other day. In case of rain or washing of the surface it is necessary to sprinkle the product again.

**SMAPIU' PET PUPPIES DISACCUSTOMER** is available in a 500 ml spray bottle.















# **ANTI INSECT LINE**













SMAPIU' STOP INSECT is the brand for the protection of all the family form the insects. The range includes two Certified Insect Repellents, an innovative Floor Detergent in tabs which can keep mosquitoes far away and a range of 4 different after puncture mini roll-on.























#### **INSECT-REPELLENT SPRAY 55 ML**

It is a practical **insect-repellent Medical Device** spray no gas, packed in a practical recycled plastic bottle of 55 ml, the repellent effect against mosquitos, tiger mosquitos and ticks lasts 6/7 hours.

#### **INSECT-REPELLENT WIPES**

Beyond the 55 ml version, we can offer a **Certified insect-repellent** in the practical disposable wipe. The repellent effect against mosquitos, tiger mosquitos and ticks lasts 6/7 hours, the package is planned as a case with 10 wipes.





## **ANTI-MOSQUITOES FLOOR SCRUBBER**

**FLOOR SCRUBBER ANTI-MOSQUITO STOP INSECT SMAPIÚ** is presented in tabs based on geranium and citronella, packed also with chlorine that creates the sanitizing solution.

In addition to clean floors, **FLOOR SCRUBBER ANTI-MOSQUITO STOP INSECT SMAPIÚ** it can also be used by depositing a tablet directly in the WC, or in the biological pit, in the saucers, in the puddles, etc., and in all the humid places so much pleasant for insects. The tabs can also be dissolved in a classic trigger, for all other uses.











#### **MINIROLL-ON**

#### MINIROLL-ON is an after-puncture line composed of 4 items:

- a particularly soothing after-puncture **mosquito**;
- a specific after-puncture for wasp stings;
- an after-puncture (anti-stinging) specific to jellyfish bites;
- an insect after-puncture specific for the **delicate skins of children** from 0 to 3 years.

The entire assortment is totally made in Italy with highest quality CPNP certified materials and solutions; based on aloe vera, do not irritate, do not burn, and above all do not contain ammonia.

Specifically, the formulation of the **MINIROLL-ON JELLYFISH** is an anti-stinging because jellyfish bites are a burn for all intents.

While the formulation of the **MINIROLL-ON BABY** contains exclusively natural glyceric extracts of chamomile, mallow, calendula, aloe vera and menthol, does not contain ammonia, alcohol, allergens, parabens and dyes.





















# PERSONAL CARE













**IGIENIAL** is the brand developed during the pandemic and including 2 specific items: a certified hand disinfectant and an anti-fog for the glasses.

## **IGIENIAL HANDS DISINFECTANT**



**IGIENIAL HANDS DISINFECTANT** is a disinfectant solution with Medical Surgical Device, 55 ml with Alcohol 80%, specific for the perfect hygiene and disinfection of the hands. It acts in a few seconds and leaves the skin soft and delicately perfumed. It is used without water and does not need rinsing.

The current market offer has focused mainly on gel products but we successfully distinguished ourselves by proposing the variant of the liquid solution: from our point of view, most practical and effective.

2-3 sprays on one palm of a hand are sufficient (then rub until complete drying) to understand the practicality, functionality and especially the effectiveness of **IGIENIAL HANDS DISINFECTANT**.

The liquid sanitizer (different than gel) dries faster, leaving the hands exceptionally soft and smooth.

## **IGIENIAL ANTI-FOG GLASSES**

**IGIENIAL ANTI-FOG GLASSES** is a cleaning and anti-fog solution for glasses, which helps the quick absorption of the condensation on the lenses.

With the mandatory use of face masks, the problem of glasses fogging up is very recurrent, anyway we feel the need especially in winter time, when you switch from the external rigid temperature to the internal one.

Isopropyl alcohol guarantees a faster evaporation, and together with the ammonium chloride present in its formulation, it is essential as an anti-fog and anti-freeze solution, besides having a cleaning effect.

In order to understand the practicality, functionality and especially the effectiveness of **IGIENIAL ANTI-FOG GLASSES**, just spray the product on the surfaces of the lenses and let it work for at least 30 seconds; later dab them with a dry towel, allowing the drying of the liquid as natural as possible.

The result is immediate: at first it may seem that the lenses fade as usual, but, in a few seconds, you will see them defogging and then the problem does not arise for various hours.















# PROFESSIONAL LINE











#### **PROFESSIONAL LINE**

Our Professional assortment is composed of 8 items with the utmost efficient formulas in order to satisfy the highest needs of professional market. 3 references are available in trigger with silver bottle and neutral transparent spray (typical of the DYI products), in addition to 5 references in aerosol spray.





- **PROFESSIONAL MULTI-SURFACE DEGREASER**. It is a very powerful and ultra-concentrated formula suitable for degreasing any type of surface (kitchen, bathroom, tables, tiles, hobs, etc.) Unlike any other degreaser present in the non-professional market Igienial degreaser has the peculiarity that needs a small rinse: this fact denotes the particular degreasing power.
- **PROFESSIONAL SANITIZER**. A ready-to-use alcoholic base for all surfaces, no need to rinse thanks to the high percentage of alcohol. It guarantees a safe sanitization on any surface of the home and office such as desks, handles, sinks, tables, animal bedding, telephones, etc...
- **PROFESSIONAL MOLD REMOVER**. Quickly removes moulds, mosses, algae and lichens. Usable for both indoor and outdoor: bathrooms, kitchens, boxes, cellars, swimming pools, laundries, etc... The product is formulated and tested for a quick, effective and long-lasting removal of mould and moss. Its use also prevents the reformation of organic deposits on walls, cellars and areas with insufficient ventilation.
- **PROFESSIONAL DETERGENT FOR GLASS**. It's specific for cleaning glass, mirrors, crystals, lacquered surfaces, ceramics, etc... It has a formula that balances the content of surfactants with that of alcohol: in this way the product does not evaporate too soon and does not leave streaks in the surfaces.











- **PROFESSIONAL DETERGENT FOR STAINLESS STEEL**. It is a product specifically formulated for cleaning steel surfaces or shiny or satin metal surfaces, aluminium and/or chrome. Removes fingerprints and grease; it acts as a dust and antioxidant. Ideal for kitchen tools, optimal for household appliances. The product can be used on surfaces that subsequently have direct contact with food.
- **PROFESSIONAL PURE ISOPROPYL ALCOHOL**. It's "the sanitizer par excellence", it guarantees 100% the perfect sanitization of any surface: sofas, kitchens, bathrooms, handles, and any office equipment, circuits, printers, and electronic components, glasses, lenses, optical groups, etc... it completely evaporates without leaving streaks.
- **DUST CATCHER & PROFESSIONAL ANTISTATIC**: It is a product specifically formulated for a double action: on the one hand a super powerful dust catcher that increases the power to attract the dust of the classic electrostatic duster, and on the other hand releases an invisible film that makes the surfaces antistatic. It is an excellent detergent for cleaning floors, worktops, ornaments, shelves, racks, fixtures, monitors, computers, TV. It reduces and delays the attraction of dirt. It is an excellent revitaliser for stones and fake plants.
- **PROFESSIONAL DISPOSABLE SANITATION**: it is a specific formula that totally neutralizes bad odours caused by microorganisms and organic substances. It is perfect for the sanitization of living rooms, kitchens, offices, etc... The valve autonomously empties all the contents of the cylinder into the air and sanitation is complete in a few minutes. Leave on for 15-20 minutes and then ventilate the rooms for a few minutes.